













12 Month Prevention Planner

Month	Topic and Suggested Activities	Sector to Engage
July	<p>Asset Building: <u>Search Institute's 40 Developmental Assets</u> host "Everyone is an Asset Builder" program with your local officials (contact us)</p>	 State/ Local/Tribal Government Sandwich boards, yard signs, ads with asset building messages.
August	<p>Parents and Prevention: SAMHSA's <u>"Talk They Hear You" Campaign</u>- messages empowering parents host a <u>Positive Discipline</u> course (contact us) August 31 is <u>International Overdose Awareness Day</u>.</p>	 Parents Skill building with conversation starters. Fun substance free family activities. Family Dinners.
September	<p>Suicide and Recovery: <u>National Suicide Prevention Month</u>. 9/10 is World Suicide Prevention Day host a <u>QPR Training</u> (contact us) or <u>Signs of Suicide Training</u> <u>National Recovery Month</u></p>	 Schools Provide gift bags of self-care items for school staff. Share recovery support resources and messages.
October	<p>Opioids/Prescription Drug Safety: Promote <u>DEA Take Back Day</u>, host a Narcan training (contact us) <u>Change the Script</u> and <u>LiveLOUD</u> campaigns- drugfreect.org <u>Red Ribbon Week</u></p>	 Law Enforcement Host a focus group or coffee chat with local LE.
November	<p>Vaping and Tobacco Prevention: <u>The Truth Initiative</u>, Surgeon General's <u>Know the Facts</u> The 3rd Thursday in November is <u>The Great American Smokeout</u> Promote cessation, <u>tobacco 21</u>, host a vape take-back</p>	 Healthcare Professionals Thank them for their role in reducing smoking rates.
December	<p>Underage Drinking Prevention: SAMHSA's <u>Communities that Talk</u> Social Hosting- <u>Set the Rules</u>, <u>Know the Laws</u> Engage with local liquor stores- <u>CT Liquor Laws</u>, "Sticker Shock" campaign</p>	 Youth Serving Organizations Recognize our youth-serving partners. Co-host a substance free holiday event.

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January	<p>Marijuana:</p> <p>Share information- SAMHSA's Know the Risks of Marijuana, CT Clearinghouse Resources, Smart Approaches to Marijuana</p> <p>Host a community forum or parent education night</p>	 <p>Religious/ Fraternal Organizations</p> <p>Host a CAP training (contact us). New Years Resolutions campaign.</p>
February	<p>Coalition and Capacity Building:</p> <p>Hold a SPF (Strategic Prevention Framework) training for LPC members</p> <p>New member recruitment- host a coffee or meet and greet</p> <p>Order materials for SWAG bags for new members</p>	 <p>Substance Abuse Organizations</p> <p>Work with Western CT Coalition to facilitate a Coalition Visioning Retreat.</p>
March	<p>Problem Gambling/Gaming/Internet Safety:</p> <p>March is PGAM- R5PGAT Toolkit, host an event, conduct a PG screening</p> <p>American Academy of Pediatrics- Media and Children, including a family media plan</p> <p>Resource- Children Online: Risks and Dangers, host an internet safety program</p>	 <p>Media</p> <p>Radio PSAs or newspaper publications on PG Helpline or Healthy Screen Time for children.</p>
April	<p>Alcohol Awareness Month:</p> <p>NIAAA's Rethinking Drinking resources (standard drink ed, dangers of binge drinking)</p> <p>Prom 101 (prom safety), drunk driving and social hosting prevention messages</p> <p>Lets Mention Prevention CT campaign</p>	 <p>Business</p> <p>Prevention messaging at local alcohol retailers. Recovery Friendly Workplace initiative.</p>
May	<p>Mental Health Promotion:</p> <p>May is Mental Health Month- NAMI and Mental Health America resources</p> <p>Building skill- resiliency, healthy coping skills, mindfulness, Gizmo's Guide</p> <p>SAMHSA's National Prevention Week (NPW).</p>	 <p>Youth</p> <p>Work with local youth to develop peer messaging to promote mental health.</p>
June	<p>Graduation/Transitions:</p> <p>Host a parent/child night on school transitions. Jordon Porco's 4WhatsNext Program</p> <p>Peer mentoring program for transition years</p> <p>Make Summer Safe for Kids, promote local family summer fun, family dinners</p>	 <p>Civic/ Volunteer Organizations</p> <p>co-host alternative summer activities for youth- outdoor movies, hikes, camp fun.</p>